

LITERACY VOLUNTEERS-WINCHESTER AREA
INVITES YOU TO CELEBRATE
THE DISTINCTIVENESS OF OUR COMMUNITY
AT THE
LITERACY GALA



FRIDAY, OCTOBER 25, 2019
GEORGE WASHINGTON HOTEL GRAND BALLROOM
6:30 PM



LITERACY GALA

OUR CAUSE

In the last year, Literacy Volunteers welcomed over 440 students, more than twice as many as just two years ago. The majority of our current students are immigrants, which is why the Board of Directors of LVWA has chosen Dia De Los Muertos as the theme of its annual gala, to reflect the international aspect of our work.

Since 1985, Literacy Volunteers Winchester Area has helped adults reach their goals through education. LVWA's first students met with their volunteer tutors in Handley Library. Most students worked on learning to read better. In the intervening time, LVWA has added computer, English language, and citizenship instruction, as well as an immigration law practice.

WHY SUPPORT LITERACY VOLUNTEERS

Literacy Volunteers exists solely to serve individuals who struggle to support themselves. Our motivated learners understand that education is the key to a more self-reliant, brighter future. Almost all of our students are focused on improving skills that employers most value: English fluency, computer competency, numeracy, and basic literacy.

Investment in adult education pays off. A recent longitudinal study following high school dropouts over ten years showed that participants in adult education programs—like those offered by LVWA—had mean income gains of 53 percent. Non-participants' wages actually declined.

OUR EVENT

The 2019 Literacy Gala will be a fun-filled evening with good food (really!), good music, and an exciting live auction. Guests are invited to come in costume or in formal, business, or festive attire.

ABOUT DIA DE LOS MUERTOS/DAY OF THE DEAD

A celebration of life and death, the Day of the Dead brings together families and friends in honoring those that have left them. This tradition is celebrated in Mexico, and throughout much of Central and South America. While there are some commonalities, each community, each family, has a unique way to celebrate it.

On the Day of the Dead, it is believed that the border between the spirit world and the real-world dissolves. During this brief period, the souls of the dead wake up and return to the living world to feast, drink, dance and play music with their loved ones. The living family members treat the deceased as honored guests in their celebrations and leave the deceased's favorite foods and other offerings at gravesites or on the ofrendas built in their homes.

Traditional food cooked during these days includes tamales, chiles rellenos, moles, and most important, pan de muerto (bread of the dead, translated literally). Food is so central in Day of the Dead celebrations because it is a feast that brings together the living with the dead.



2019 LITERACY BALL DIA DE MUERTOS SPONSORSHIP LEVELS

MONARCH BUTTERFLY SPONSOR – OVER \$2500

- ◆ Table for up to 10, exclusive for your guests, with signage acknowledging your sponsorship status
- ◆ Company name and logo will be prominently displayed in all event related printed materials, including tickets and press releases, a full page program ad, recognition on our website and on all social media platforms.
- ◆ Framed copy of the Literacy Gala 2019 poster.

MARIGOLD SPONSOR – \$2,500

- ◆ Table for up to 8, with signage acknowledging your sponsorship status
- ◆ Company name and logo will be displayed in event related printed materials, including press releases and a half page program ad, listing on our website and on all social media platforms.
- ◆ Framed copy of the Literacy Gala 2019 poster.

MARIACHI SPONSOR – \$2,000

- ◆ Reserved seating for 6 with signage acknowledging your sponsorship status
- ◆ Company name and logo will be displayed in event related printed materials, a half page program ad, listing on our website and on all social media platforms.
- ◆ Framed copy of the Literacy Gala 2019 poster.

SUGAR SKULLS (CALAVERA DE AZUCAR) SPONSOR – \$1,500

- ◆ Reserved seating for 4 with signage acknowledging your sponsorship status
- ◆ Recognition in the event program as a sponsor
- ◆ Recognition on the Facebook event page and website
- ◆ Framed copy of the Literacy Gala 2019 poster.

SWEET BREAD (PAN DE MUERTO) SPONSOR – \$500

- ◆ Reserved seating for 2 with signage acknowledging your sponsorship status
- ◆ Framed copy of the Literacy Gala 2019 poster.



LITERACY GALA

☐ I would like to support Literacy Volunteers Winchester Area's Literacy Gala 2019. Please accept my sponsorship at the following level:

☐ Monarch Butterfly Sponsor – Over \$2,500

☐ Marigold Sponsor — \$2,500

☐ Mariachi Sponsor — \$2,000

☐ Sugar Skulls (Calavera de Azucar) Sponsor — \$1,500

☐ Sweet Bread (Pan De Muerto) Sponsor — \$500

☐ I/we are unable to sponsor the Storybook Ball this year. However, please accept this donation of \$ _____. Supporters will be included in the program.

Business Contact _____

Business Name _____

Address _____

Phone Number _____

E-mail Address _____

Enclosed is my check for \$ _____ made payable to
Literacy Volunteers Winchester Area. Mail to: 301 N. Cameron Street, Suite 102, Winchester, VA 22601.
Please call the office with any questions (540-536-1648).

Visit our website for more information about how LVWA serves our area: www.lvwa.org